



SAMPLE SOCIAL MEDIA POSTS

Lead up to April 28

#PAGivingDay

Save the date for **#PAGivingDay**! Join Andover on April 28 for our global day of giving.
Learn more at andover.edu/PAGD

Mark your calendars for April 28—it's **#PAGivingDay**! andover.edu/PAGD

Only [X weeks/days/hours] until **#PAGivingDay**! andover.edu/PAGD

#PAGivingDay is coming...Celebrate with the entire Andover community on April 28th.
andover.edu/PAGD

Let's go, Big Blue! Time to rally in support of **#PAGivingDay**. We know we can count on you on
April 28th. andover.edu/PAGD

We're all together for Andover on April 28th. Join us for **#PAGivingDay**! We have the chance to
unlock four \$25K scholarships. andover.edu/PAGD



Thanks for spreading the word!
LET'S GO BIG BLUE!