



PA Giving Day

4.28.21

Four Simple Steps to Become an “Advocate” on GiveCampus

Encourage your friends, classmates, and fellow parents to join you in making PA Giving Day 2021 a success! On GiveCampus, spreading the word is easy, fun, and rewarding because you know precisely how many clicks, gifts, and dollars your outreach is driving.

To become an advocate and take advantage of these tools, follow these four simple steps:

1

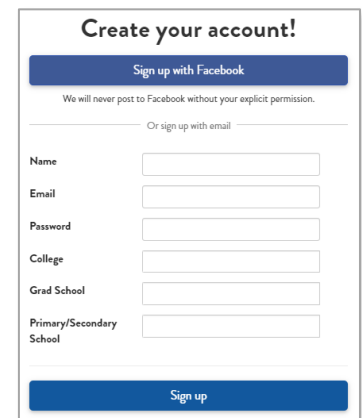
From 9 a.m. April 28 to noon on April 29 (EDT), go to andover.edu/PAGivingDay and click

SIGN UP

on the top right.

2

Create an account either by using your Facebook login or your email.



3

Spread the word!

Share

Tweet

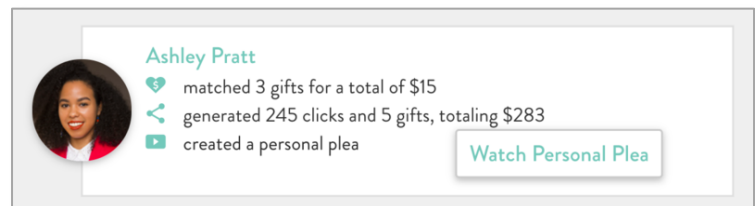
Text

Email

Now that you're logged in, visit andover.edu/PAGivingDay to find your customized page. Click the Facebook, Twitter, text (on a mobile device), or email buttons, and your activity will be tracked on the Advocates tab. Top advocates are even eligible to win prizes!

4

Besides sharing, you can also record a “personal plea” and offer a matching gift.



HAVE QUESTIONS?

Contact PAGivingDay@andover.edu.