



FAQ

What is PA Giving Day?

An Andover event when our global community comes together for an exciting day of support.

When is PA Giving Day?

This event begins at 9 a.m. (EDT) on Wednesday, April 28, and ends at 12 noon (EDT) on Thursday, April 29. We will accommodate alumni, parents, grandparents, and friends all over the world who may fall outside that window.

Who can participate?

Anyone! The more participants, the faster we release \$100,000 to create four Andover Fund scholarships.

What counts toward PA Giving Day?

Any gift made between 9 a.m. on April 28 and noon on April 29 (EDT) to any designation will count towards our goal—whether it's online, by phone, or by mail. Donor advised funds are also accepted! Our priority is to raise support for scholarships and financial aid, but you can strengthen any aspect of campus that is important to you.

What is our PA Giving Day Goal?

Andover has set a goal of securing 1,778 donors to create four new Andover Fund scholarships with \$100,000 in financial aid funding. It's all thanks to a generous challenge from Trustee Joseph Y. Bae '90, P'21, '23.

How do I make a gift online?

Visit andover.edu/PAGivingDay, click on the blue “Give Now!” button, and donate.

Will my name and donation amount be visible on the campaign page?

Your name will appear on the campaign page. No amounts are listed unless you offer a match. You can also choose to remain anonymous.

How can I help make the day a success?

First and foremost, make your gift! You can also help by becoming an advocate on GiveCampus and spreading the word with your friends, classmates, and fellow parents. For more, see [Three Easy Ways to Show Your Support](#).

How do I encourage my classmates, fellow parents, and friends to participate?

Sign up to become an advocate or create a matching gift. You can also use our toolkit to share this campaign on social media. See [How to Become an Advocate](#) and [Make it Personal](#) for more information. Top participants will be rewarded with prizes.

Your messages will help unite our community. Please spread the word!

Does GiveCampus use my Facebook or social media information?

GiveCampus *does not* share any interaction data with Facebook. The only data pulled from Facebook is a user's education information from their profile and their list of friends—so that users can more easily find and follow their Facebook friends who also have GiveCampus accounts.

Will my donation count toward the alumni/parent participation rate?

If you are a graduate, your gift will count toward the alumni participation rate. Just make sure you check the “Alumnus/a or Student” or “Abbot Alumna” box when you make your donation. If you don't see the box, you're all set—you've already told us that you're an alum within your profile. If you're a parent, your gift will count toward the parent participation rate. Make sure you check the “Parent/Grandparent” box when you make your donation. Every gift will also count toward PA Giving Day 2021 and *Knowledge & Goodness: The Andover Campaign*.

Are there talking points I should use when communicating with my peers?

- Gifts to any designation (Andover Fund, Parent Fund, Grandparent Fund, Financial Aid, Faculty Support, Athletics, etc.) will be counted toward the goal.
- At each of these donor count levels (500, 1,000, 1,500 and 1,778), a \$25,000 term scholarship will be funded. We need the global Andover community to come together to take advantage of this opportunity.
- Gifts of all sizes are vital to sustain Andover's mission to educate *youth from every quarter* and maintain our need-blind admission policy.
- We're **all together for Andover** today! Your participation truly matters and will immediately benefit our students this spring term—and beyond.
- Your gift has a multiplier effect today, so support what you love at Andover!

Is my gift tax deductible?

Yes. As with any charitable contribution to Phillips Academy, your gift on PA Giving Day is tax deductible to the full extent of the law. Please consult your tax advisor with any specific questions.

What if I have questions?

Please contact us via the chat box on andover.edu/PAGivingDay or email us at PAGivingDay@andover.edu.